

PRODUCT & VISUAL DESIGNER

meghachaudhary021100@gmail.com · <https://www.linkedin.com/in/meghachaudhary11/> · meghachaudhary.com

ABOUT

Product and visual designer with an MSc in Human Technology Interaction from Eindhoven University of Technology (TU/e), Netherlands. I work across product design, visual design and frontend, taking ideas from early concepts to working products. I’ve also worked with 25+ clients as an Upwork Top Rated Plus freelancer.

EXPERIENCE

SKCPL Group

Feb 2026 - Present
Previously Jan - Aug 2022
Remote

Product & Visual Designer

Designed and shipped internal operation tools: siterelay and presentsir platform for project and site management, taking them from Figma to production through AI-assisted development. The platforms are now used daily by 90+ staff members.

During an earlier engagement, developed SKCPL Group’s brand identity and launched its company website. Extended the visual system across brochures, business cards, and digital collateral.

Upwork & Direct Clients

Jan 2021 - July 2026
Remote

Freelance Product & Visual Designer

Worked with 25+ B2B and SaaS clients across product UI, websites, brand and marketing design, earning Top Rated Plus status on Upwork through repeat long-term engagements.

Time Doctor - Workforce-analytics SaaS

Partnered with Time Doctor across multiple engagements on marketing web experiences, interactive data widgets, e-books, sales decks and multi-channel campaign assets.

Regulation Asia - B2B financial-regulation publisher

Supported recurring engagements spanning website refreshes, pitch and event decks, large-format print, and editorial graphics.

Selected clients: Antler Australia, Bold700, Instinctive Insights, WTF Media, Think Media Labs, and the Pan-African Institute of Municipal Development.

EDUCATION

Eindhoven University of Technology (TU/e)

Feb 2024 - Mar 2026
Netherlands

MSc Human-Technology Interaction (Human-Centered AI)

Thesis: FutureBreath - graded 8.5/10

Designed, built and tested a breathing app. In a 7-day randomized study (n=48), goal-tailored messaging via future-self avatar raised completion from 35% to 76% and sessions completed by 42%.

Selected Coursework: human-AI interaction, psychology, UX design, data science, creativity & aesthetics of data and AI

Manipal University Jaipur

Jul 2018 - Apr 2022
India

B.Tech, Automotive Engineering

Graduated in the top 5% of the cohort with an **8.6 CGPA**.

SKILLS

Capabilities: Product Design, UX/UI Design, Visual & Brand Design, Design Systems, Prototyping, AI-Assisted Product Development

Tools: Figma, Photoshop, Illustrator, HTML, CSS, Javascript, React, Tailwind, Claude Code